



umec

Urbanage: De bijdrage van data en technologie tot de ontwikkeling van een ouderdomsvriendelijke stad in tijden van klimaatverandering

Jan Deprez



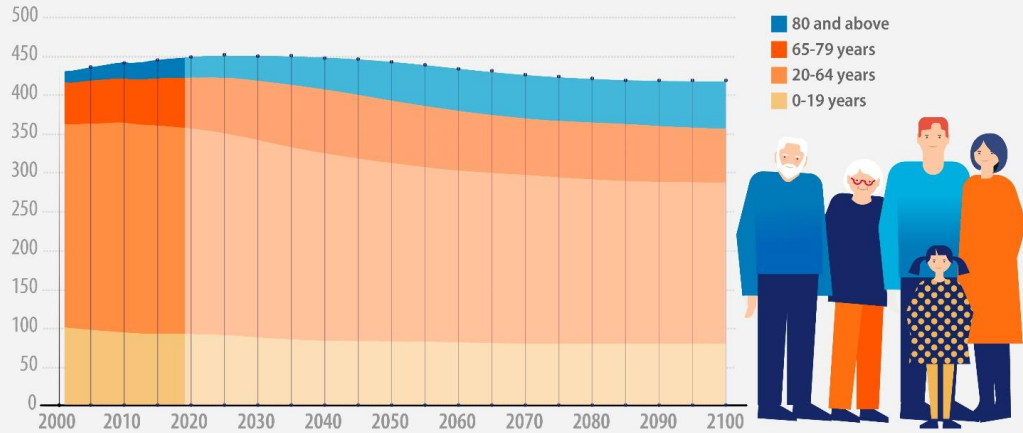
Grant Agreement n. 101004590

Project background

Europe is getting **older...**

Population by major age groups

in millions, EU, observed (2001-2019) and projected (2020-2100 data)



ec.europa.eu/eurostat



Project background

Presenting unique challenges around health, mobility, and the physical environment



<https://extranet.who.int/agefriendlyworld/age-friendly-cities-framework/>



Project background

Digital Twin technology and tools for collaborative decision making



Project background

Pilot cases



Helsinki (FI)



Santander (ES)



Flanders (B)

Project background

Main objective

“To assess the potential benefits, risks and impact of implementing a long-term sustainable framework for **data-driven decision-making** in the field of **urban planning for aging** well in cities, by means of an **engagement** strategy with relevant stakeholders and users, supported by disruptive technologies such as urban digital twins, big data analytics and artificial intelligence.”



Grant Agreement n. 101004590

Engaging stakeholders

Cocreation, validation and impact assessment



Results

Green Comfort

- Een **rekenmodel** dat **groene & comfortable** zones in de publieke ruimte van een stad een hogere score geeft
- Met focus op relevantie voor **oudere inwoners**
- Indicatoren vastgelegd tijdens co-creatie workshops:
 - *Gezondheid*
 - *Groene en blauwe infrastructuur*
 - *Stadsvoorzieningen*
 - *Toegankelijkheid en bereikbaarheid*



Results

Green Comfort



- GENERAL
- Home
- Dashboard
- Explore Green Comfort
- Build Green Comfort Scenarios
- Feedback Map
- Feedback Collection
- Travel-Time Matrix



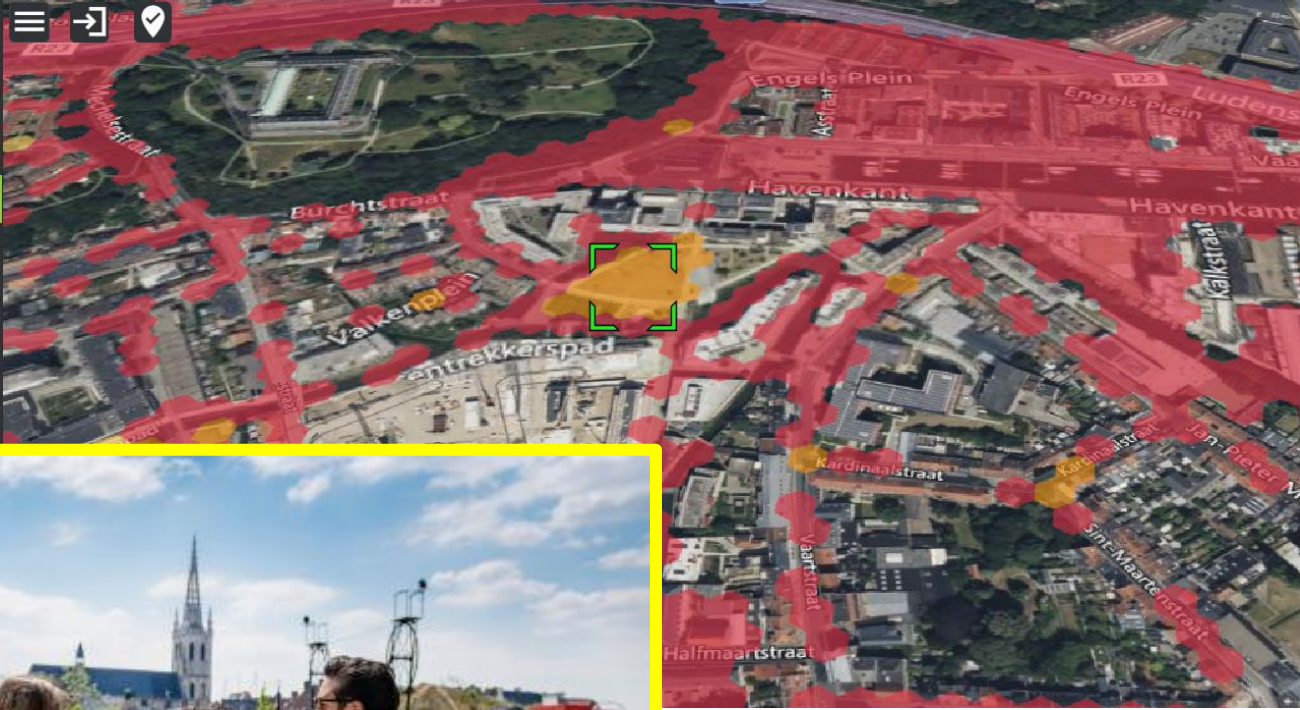
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GCI BASELINE

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park_indicator_score	4.12
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tree_indicator_score	2.50
score	4.06
simulationid	baseline



- GENERAL
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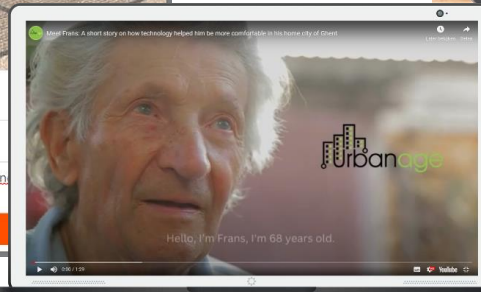
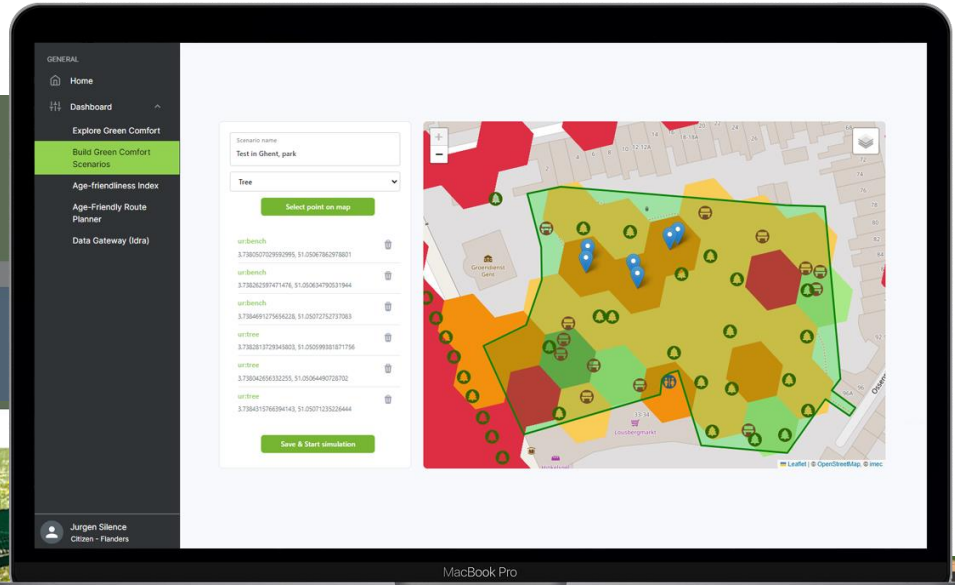
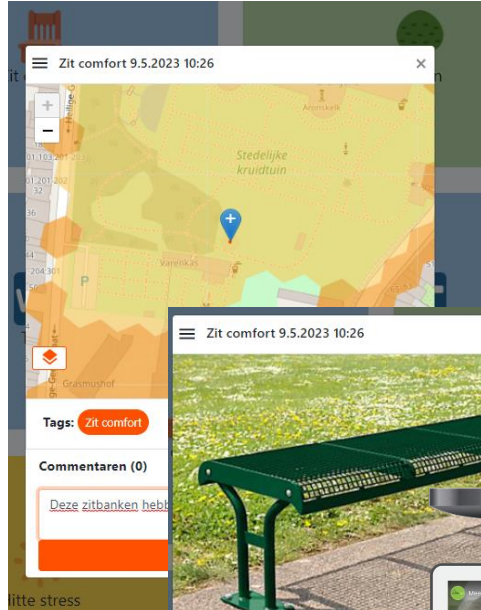
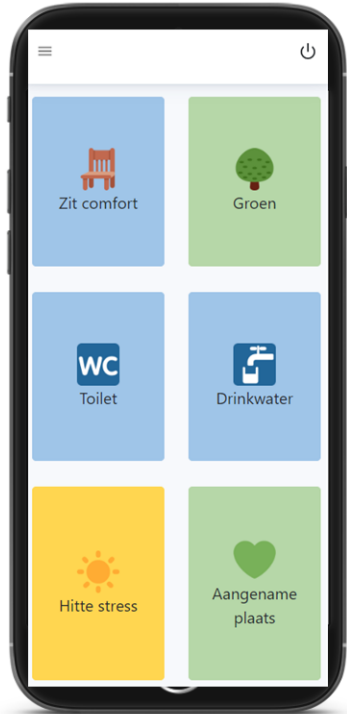
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simulationid	baseline



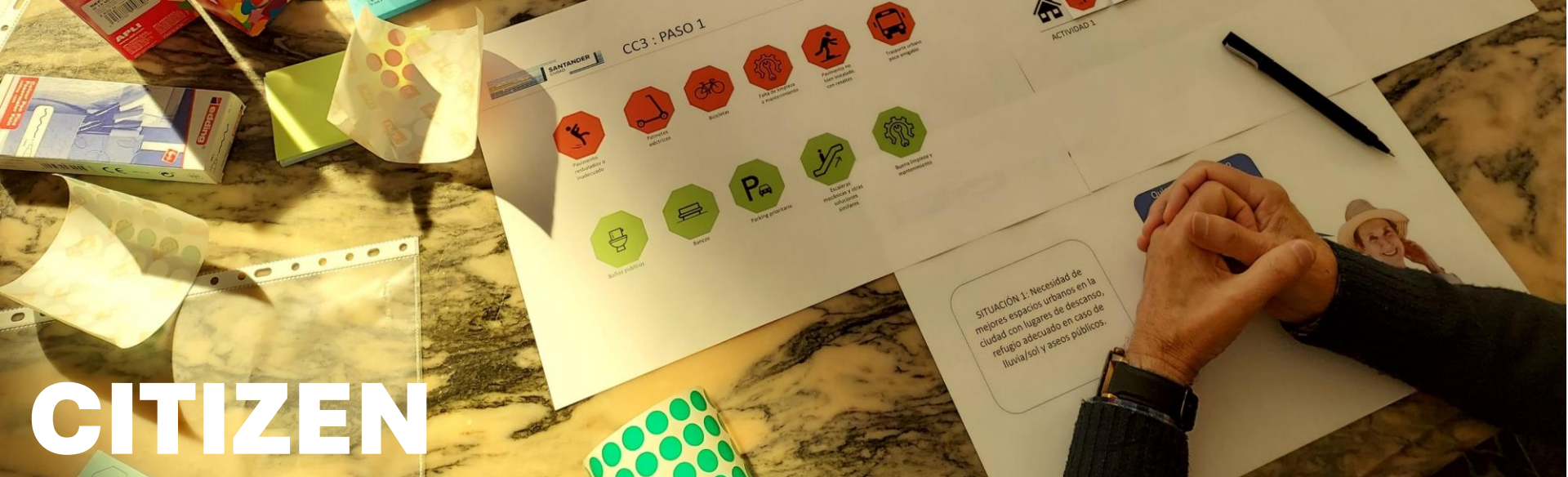
Results

Tools & dissemination



Person 1 : Frans
Age : 68
Job : Retired older citizen
Lives in : Ghent, Belgium
Hobbies :
Playing billiards with Fernand, meeting friends
Challenges :

- Is exposed to increasing urban **heat** island effect with poorly insulated housing
- Is unaware of **comfortable** outdoor spots in the city to find **refreshment**
- Has no access to tools and processes to **communicate** directly with city officials



CITIZEN

ENGAGEMENT

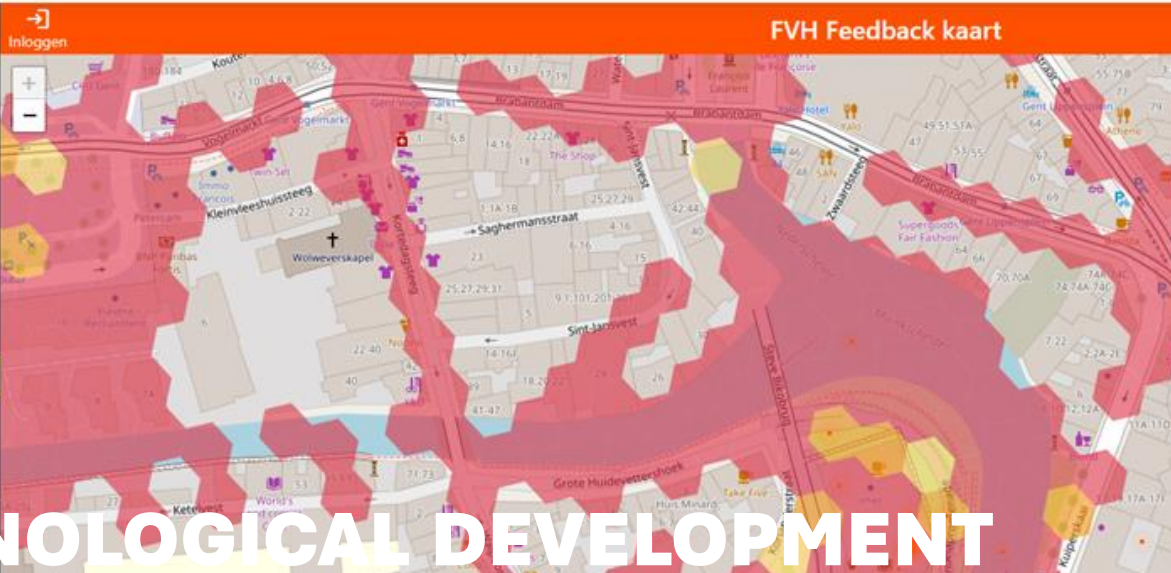


POLICY AND

PUBLIC

ADMINISTRATION

- Home
- Dashboard
- Explore Green Comfort
- Build Green Comfort Scenarios
- Age-Friendliness Index
- Age-Friendly Route Planner
- Feedback Map
- Feedback Collection
- Data Gateway (Idra)

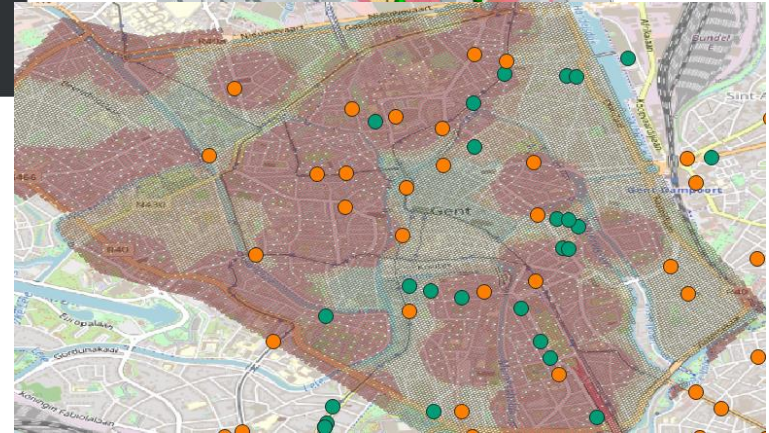


TECHNOLOGICAL DEVELOPMENT AND IMPLEMENTATION

What's next?

The future of Urbanage

- Green Comfort results, simulations and other tools are publicly available
- Re-use of geospatial tools in other domains
- Adoption citizen feedback tools
- Older adults and disruptive tech 2020 vs 2024





Enhanced URBAN planning for AGE-friendly cities through disruptive technologies

For more info:

<https://www.urbanage.eu/>

<https://www.imec-int.com/en/urbanage>

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Thank you !

URBANAGE Consortium - 11 partners

